

Panasonic

COMPANY POLICY

Panasonic Automotive & Industrial Systems Europe (PAISEU)

01.February.2016

PAISEU – Company Policy



Panasonic Automotive & Industrial Systems Europe GmbH (PAISEU) declares their company policy to be an integral and binding element in their corporate culture and principles & philosophy. In accordance with its basic business philosophy, PAISEU aims to gain customer satisfaction and trust by providing excellent technology, products, and services.

Derived from this policy are all the corporate objectives related to Quality, Environment, Safety at work and Information Security, being in harmony with the company's other objectives, policies, principles, and philosophy.

This company policy provides orientation and represents an obligation for all employees in regard to market and customer expectations and in respect of all applicable laws, ordinances, regulations, directives, guidelines, standards and other requirements accepted by PAISEU.

In adopting this policy PAISEU is laying the foundations needed to master the challenges of competition, to attain growth and enhanced profitability and thus to achieve job security.

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As a result of having identified the outstanding Quality, Environmental, Safety and Information Security issues of our company, key priority of this policy are the following management principles:

- To control and implement all the activities derived from corporate philosophy, principles, policies and objectives, doing so by way of effective integrated management transcending organizational boundaries
- To take the leadership for activities of EU-customers on a global base and give support to the other regions local operations.
- To strictly obey the Panasonic Code of Conduct to embody our Management philosophy.
- To strive for measurable growth in performance at all levels, as a permanent objective to be attained through the continuous improvement process.
- To effectively implement and maintain the modern and risk-based management system and the processes interacting one with another in the spirit of recognized management standards and regulations and in so doing to take account of the needs of all the parties involved.



- To fully ascertain the customer's needs and / or requirements, to understand and satisfy them and to strive to exceed our customers' expectations.
- To develop, introduce and maintain products and services, with the prime objective to proactively improve the quality in order to prevent failures and create value for our customers.
- To strive for zero defects in products and services by applying and improving our management system and also strive to achieve zero accidents by organized occupational health & safety measures
- To boost operating economy and competitiveness in every sector through superior innovative power, modern technologies and process optimization and thus to ensure the company's viability.
- To treat the business and personnel information of PAISEU, our customers and third parties as a valuable resource and assure appropriate use and safeguarding of information in the course of business.



PAISEU acknowledges the environmental impact caused by its business operations and products or services, and strives to promote global environmental preservation and prevent pollution and waste.

- To comply with the laws, ordinances, regulations and directives of the applicable countries and fulfill user requirements for controlling hazardous chemical substances in products and materials.
- To reduce emissions in factories and offices through waste control, energy-saving and recycling activities.
- To set standards for prudent resource management and reduction of emissions and wastes by competitive product design, supplies and by improving in-process yield rates, thus making a contribution to conserving the environment.
- To inform and train employees in accordance with their needs, to involve them in the processes and to instill in them the required measure of quality, environmental, safety and information security awareness, thus creating the vital basis for boosting performance capabilities and operational readiness.

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The implementation of this company policy is consequently an overriding leadership task and an obligation for each and every employee.

February 1, 2016

M. Shibata

President Panasonic Automotive & Industrial Systems Europe GmbH



COMPANY WITH
INFORMATION SECURITY
MANAGEMENT SYSTEM
CERTIFIED BY DNV GL
= ISO/IEC 27001 =

